



The Media Partner
for Health Sector
in the Gulf Region

Gulf Health Magazine (GHM) is a monthly Bi-Lingual (English & Arabic) magazine licensed by **National Media Council, UAE License number 7443845** truck number MF-05-7313307 and Published by **Perspectives LLC – FZE.**

The magazine was launched in Dubai to be one of the most Health & Lifestyle influential magazines in the region, Since then it has proudly maintained its position as the leading, Bi-Lingual(Arabic-English) health & well-being magazine in the Arab Gulf States.

The RIGHT CHOICE
to promote
YOUR BUSINESS...

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SMART
IDEAS

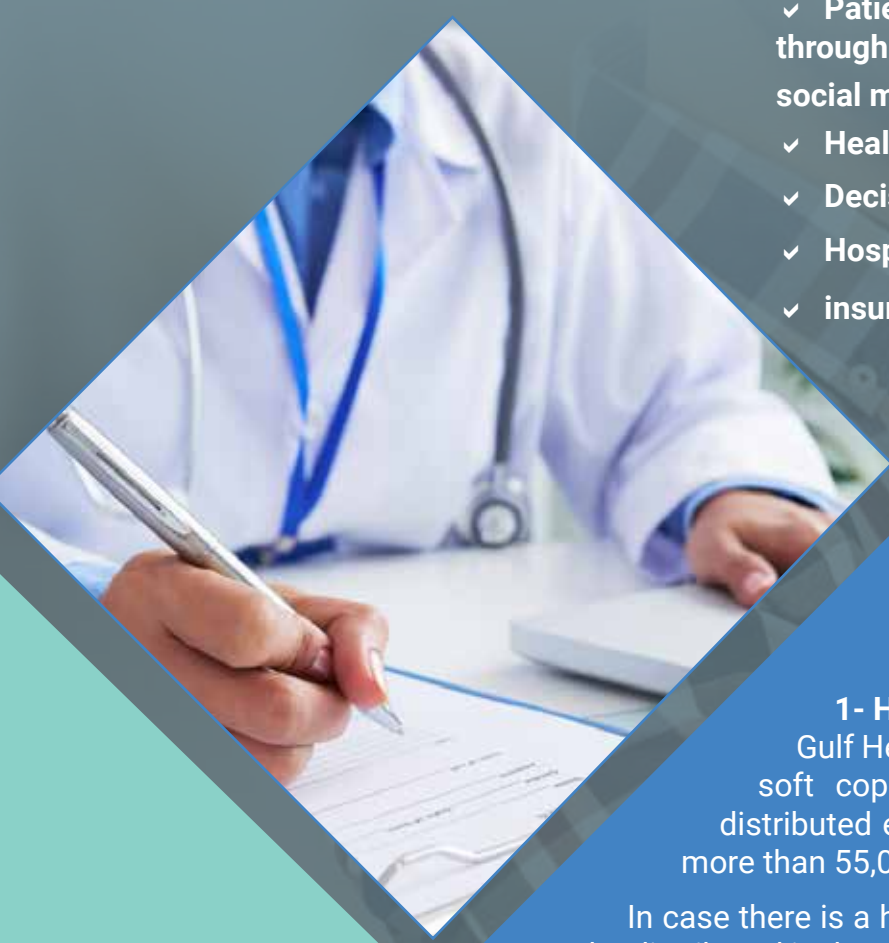
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With its Rich, scientific articles and business reports written by doctors and experts from different countries, interviews with decision makers, special reports, our magazine is aiming to provide patients with the right information about the right health care products and services providers.

DISTRIBUTION AREAS:

The magazine is Distributed in Arab Gulf Countries (United Arab Emirates, Saudi Arabia, Qatar, Kuwait, Bahrain, and Oman) through following areas :

- ✓ Ministers of Health,
- ✓ Senior officials in the ministries of health
- ✓ Heads of health departments,
- ✓ Home health care and seniors centers
- ✓ Patients in the waiting lounge of hospitals, Spa, Fitness Clubs, Educational institutes, Clinics-Medical and Cosmetic centers.
- ✓ Rehabilitation hospitals and centers
- ✓ Patients across the region and abroad through the web site and strong presence in the social media (Linkedin, Fb, Instagram, Tik Tok)
- ✓ Health and wellness Tourism Authorities,
- ✓ Decision-makers in the industry ,
- ✓ Hospitals and directors,
- ✓ insurances companies Managers



FACTS & STATISTICS ABOUT OUR MAGAZINE:

1- HARD COPY :

Gulf Health magazine is published in both hard and soft copies, about 12,500 copies is printed and distributed every issue with an estimated readership of more than 55,000.

In case there is a health event that the magazine is planned to be distributed in the number of printed copies is always increased to 15,500 hard copies

2- ONLINE VERSION :

As per GOOGLE ANALYTICS:

MORE THAN : 150.000 readers per month

MORE THAN 200000 users viewers to our articles

READERS FROM MORE THAN 62 COUNTRIES / MONTHLY

REASONS TO ADVERTISE WITH US

- ✓ Perfect tool linking health care providers to their target consumers.
- ✓ Best vehicle to show your products to decision-makers in the G.C.C healthcare industry.
- ✓ A meticulously crafted circulation database of readership profile that matter to you – A market place custom-built to your needs. Valuable content – Insights and incisive analysis of industry dynamics and emerging trends in healthcare industry written by the leading experts Leading on the search engine optimized website - print advert doubling up as online vehicle.
- ✓ With its continues expand and well oriented contents, our magazine gained the trust of its readers not only from our region in the gulf Arab region but also from more than 69 Countries across the world as per (Google Analytics statistics) and became a health and medical tourism destination's reference for so many patients across the world helping them to find the right treatments in the right destination at the right time.



Not only
A MEDIA TOOL,
But also
A PERFECT
MARKETING PARTNER!

Advertising Rates



Size	One Insertion	Three Insertion	Six Insertion
Full inside advertising page			
Full inside advertising page + Premium Location			
Company Profile 4 Editorials pages in both Arabic and English + One Advertising page			
Back Cover			
Double Page Spread			
Inside Cover			

Banners in the Website : COMPLEMENTARY

Technical Specifications:

Size	Measurements (Height X Width in Millimeters)
Full Page	297 x 210 mm
Full Page with Bleed	305 x 218 mm
Half Page - Vertical	290 x 110 mm
Half Page - Horizontal	145 x 220 mm
Printing	Offset printing
Screens	133 lpi (150 lpi acceptable)
Color ads	Color seps with progressive proof to be provided.
Mono/Spot Color ads	Positives with color reference.